UNITED STATES DISTRICT COURT SOUTHERN DISTRICT OF NEW YORK

VME DISTRIBUTORS, INC., Individually and on behalf of a class of all those similarly situated,

Plaintiff,

- VS. -

CADBURY ADAMS CANADA, INC., CADBURY SCHWEPPES PLC, HERSHEY CANADA INC., THE HERSHEY COMPANY, MARS CANADA INC., MARS INCORPORATED, MARS NORTH AMERICA, MARS SNACKFOODS U.S.A. LLC, NESTLE CANADA INC., NESTLE S.A., NESTLE USA, INC., and ITWAL, LTD.

Defendants.

Case No.: 08 CV 01570

RULE 7.1 DISCLOSURE

ECF CASE

Pursuant to Rule 7.1 of the Federal Rules of Civil Procedure, the undersigned counsel for The Hershey Company ("Hershey") states that (a) Hershey has no parent corporation, and (b) no publicly held corporation owns 10 percent or more of Hershey's stock.

Dated: March 25, 2008

S/

Craig S. Primis (CP-5017) KIRKLAND & ELLIS LLP 655 Fifteenth Street NW Washington, D.C. 20005 Telephone: (202) 879-5000 Facsimile: (202) 879-5200

Attorney for The Hershey Company